

# STEFANIE OROZCO

WEB CONTENT MANAGEMENT PROFESSIONAL

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## PROFILE

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Front end web developer and UI/UX professional with over 18+ years of professional experience in the development and administration of content management systems. Advanced skills in HTML, CSS, and JavaScript. Excellent analytical, layout design, and communication skills. Extensive experience in both waterfall and end-to-end agile project management methods.

## WORK EXPERIENCE

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### WEB CONTENT MANAGER

BOOST STREAM, LLC / IRVING, TX / NOV 2013 – PRESENT

Entrepreneurial endeavor to startup a web development shop providing DotNetNuke (DNN) CMS installations.

- Guide clients through the process of creating websites which are intuitive for their end users and meet online marketing goals.
- Networking within the Dallas entrepreneur community on how to improve usability of existing websites and products.

### SOFTWARE ENGINEER

SOUTHWEST AIRLINES / DALLAS, TX / OCT 2004 – OCT 2013

Served on the southwest.com development Team under Marketing then Technology. On the Team, I had two primary functions:

- Template developer on Interwoven 7.x platform for southwest.com and swabiz.com. Responsibilities included template creation, testing, deployment, and on-call support.
- Front end developer for 6 years on southwest.com and swabiz.com. Responsible for creating cross-browser and accessible front end coding within a defined set of UI principles. Assisted in implementation of Documentum as initial CMS for homepage.

## EDUCATION

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BA BUSINESS ADMINISTRATION  
Marketing

UNIVERSITY OF TEXAS AT AUSTIN  
1993 – 1999

BUSINESS EXCHANGE STUDENT  
Doing Business in Mexico  
ESTUDIOS SUPERIORES DE  
MONTERREY  
1997 – 1998

## EXPERTISE

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- Web Content Management
- Usability – User Experience and User Interface
- Front end Web Development
- CMS Template Management
- End User CMS Training and Support

## SKILLS

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- HTML/CSS/JavaScript
- XML/XSLT
- Git, BitBucket
- Adobe Photoshop, Illustrator, Lightroom
- MS Word, Excel, PowerPoint

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## WORK EXPERIENCE

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### WEB INTERFACE ARCHITECT

METASOLV SOFTWARE, INC. (ACQUIRED BY ORACLE) / PLANO, TX /  
NOV 2000 – OCT 2004

Front end web developer for Internet and Intranet websites.  
Responsible for coding, graphics, testing, and backend (SQL, TCL).

- CMS template developer on Vignette V/5.5 platform.  
Involved in end-to-end project cycle: project management, development, testing, migrations, training, system support.

### FRONT END WEB DEVELOPER

PROCEED TECHNICAL RESOURCES / DALLAS, TX / JAN 2000 – NOV 2000

Contract front end web developer. Projects included:

- In-house developer; assisted in determining project resource requirements for contract assignments; designed and created business website.
- On-site at RiverRock Systems, Inc. Created business website. Front end developer on custom CRM application.

### E-COMMERCE FACILITATOR

COMPUTER PARADIGM GROUP, LLC / DALLAS, TX / SEPT 1999 – JAN 2000

In-house web developer; assisted in creation of a new web development department through defining group roles and responsibilities.

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## VOLUNTEER WORK

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### PRINCIPAL ADMINISTRATOR

GIFT OF READING TEAM / IRVING, TX / AUG 2011 – PRESENT

Kid-led non-profit to gift books to students in community. Facilitate meetings, manage funds and coordinate distribution of 10,000+ books. Currently, revamping program for sustainability.

### CADETTE LEADER

GSNETX, TROOP 3473 / IRVING, TX / AUG 2012 – PRESENT

Cadette leader (grades 6th – 8th). Assist girls earning highest awards. I have guided 5 Juniors in earning their Bronze award.

### TEAM MANAGER

DESTINATION IMAGINATION / IRVING, TX / OCT 2014 – PRESENT

Team Manager of Uplift North Hills Middle School DI Team. Assist Team through creative process to implement a challenge solution without interference. Team placed 1st in 2016 Trinity Valley North Central Region DI competition and earned Spirit of DI Award for outstanding spirit, teamwork, volunteerism, sportsmanship.

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## FRONT END SKILLS

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- Cross browser, web accessibility, and responsive coding
- Baseline SEO
- Content vs code environment migrations
- Agile and waterfall project management methods

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## ADDITIONAL SKILLS

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- Bilingual - Spanish
- Photography
- Graphic Design
- Helping youth harness their leadership style and creative genius

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## REFERENCES

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### BYRON FISHER

Web Content Management  
Southwest Airlines  
(214) 289-6382  
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### LISA JULIUSSEN

Business Analyst  
Southwest Airlines  
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### AARON DEWBERRY

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